

The Information Quality Act: The First Two Years of Implementation

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The Information Quality Act

❖ The views expressed in this paper are those of the author alone, and should not be construed to represent the views of NOAA Fisheries on the issues discussed.

"Where is the wisdom we have lost in knowledge? Where is the knowledge we have lost in information?" ~ T.S. Eliot

"The right to search for truth implies also a duty: one must not conceal any part of what one has recognized to be true"

and

"If we knew what we were doing, it would not be called research, would it?" A. Einstein

Purpose of this Paper

- *To review the initial two years of life under the Information Quality Act (IQA)
- ❖ To review the steps we social scientists must take to comply with IQA
- To provide material on changes planned for the information highway

The Information Quality Act

- ***** Is Section 515 of the Treasury and General Government Appropriations Act for Fiscal Year 2001, and amends the PRA
- * Required OMB to publish guidelines "that provide policy and procedural guidance for ensuring and maximizing the quality, objectivity, utility, and integrity of information (including statistical information) disseminated by Federal agencies."
- ❖ The OMB guidelines were published February 22, 2002, and complementary agency guidelines were published in the Fall of 2002

The Guidance Provided by Agencies

- * Covers all information disseminated by Federal agencies to the public through publications, online, or other means
- * Information is any "representation of knowledge such as facts or data" that has been collected, used or sponsored by an agency
- ***** Two tiers of information:
 - * General information and data: this must meet the standards of independent, formal peer review
 - * Influential information and data: this must meet peer-review standards <u>and</u> the data and methods must be transparent and replicable by third parties

Guidance, continued

- * Agencies shall adopt a basic standard of data quality (including objectivity, utility and integrity) as a performance goal
- * Agencies shall adopt a process for reviewing the quality of information <u>before</u> it is disseminated
- * Agencies shall establish administrative mechanisms allowing affected persons to seek and obtain, where appropriate, timely correction of information maintained and disseminated by the agency that does not comply with OMB or agency Information Quality Act guidance.

Perceptions of the Information Quality Act

- * "New law could cloud access to EPA data" [Environment Writer, 14(3):1 (June 2002)]
- "Law revises standards for scientific study" [New York Times, March 21, 2002]
- * "Science junk hits the Washington fan" [Cato Institute, February 25, 2002]
- * "Questions about online data" [New York Times, June 3, 2002]
- * "New law will let businesses attack data underlying rules" [Wall Street Journal, July 5, 2002]
- * "The Data Quality Act: A new tool for ensuring clarity at the interface of science and policymaking" Center for Regulatory Effectiveness, May 2002
- * "Industry test-fires new secrecy weapon" [Environment Writer, 14(8):9 (January, 2003)]
- * "Federal Quality Act: A useful tool [for farmers and ranchers]" [Stewards of the Range, November 2002]

Perceptions, continued...

- * "...the goal of the Data Quality Act [is] to bring... consistency to the to the quality of government information by codifying requirements that data used and disseminated by the federal government [will] be objective" [Jim Tozzi, CRE, May 2002]
- * "The precautionary principle lies at the heart of the controversy over the role of science in the regulatory state. It means taking action...even if the relationship between cause and effect is not fully established scientifically" [L. Greer & R. Steinzor, Environmental Forum, February 2002
- * "This the first time, where if the data is not good, you can actually begin challenging the agency" [William Kovacs, U.S. Chamber of Commerce, March 2002]
- * "Data Quality' Law is Nemesis of Regulation" Rick Weiss, Washington Post, 16 August 2004

Summary of Agency Reports for FY03 of Information Correction Requests (OMB Report to Congress)

Agriculture (5)	Veterans Affairs (1)
Commerce (4)	CPSC (4)
Defense (1)	EPA (13)
Education (1)	FEMA (24,433)
HHS (10)	NASA (1)
Interior (6)	National Archives (8)
Justice (3)	OS&TP (1)
Labor (18)	CFTC (1)
Transportation (89)	FDIC (1)
Treasury (19)	

Conflicting Views

- ❖ The OMB Report to Congress is controversial "data is inaccurate, information is misleading, and overall the report is highly biased" [OMB Watch, July 2004]
- Issues:
 - ❖ Number of cases (98) and agency workload under-reported
 - ❖ Only 28 percent of denials were appealed, not "most"
 - Wide diversity of stakeholder requests on paper, but 72 percent from industry or industry lobbyists
 - * Rule-making has been delayed by the process

The Issues for Social Scientists

- *How can traditional knowledge, scientific knowledge, and the requirements of the Information Quality Act be integrated?
- *What effect will the Information Quality Act have on the dissemination of the results of social science research?

Traditional Knowledge

- * Traditional knowledge is seen as that particular cultural and material knowledge acquired by or passed on to an artisan in his trade or occupation
- * It is particular to an individual and embedded within his culture
- * It includes, for fishermen, knowledge of specific fishing grounds, efficiency of fishing gears, and behavior of target species and their ecology
- * Traditional knowledge is seen as proprietary and essential to the livelihood of the individual

Scientific Knowledge

- * Scientific knowledge is acquired by experimentation and observation, recorded and disseminated for general use and the development of theoretical models
- * It relies upon peer review and replication to ensure accuracy
- * Transparency of results and impartial conclusions are the foundations of science
- * Scientists are comfortable with data gaps and uncertainty; these are viewed as "problems" for future research

Information Quality

- * "Quality" is an encompassing term comprising utility, objectivity, and integrity
- * "Utility" is the usefulness of the data to its users, including the general public
- * "Integrity" refers to the security of the information and its protection from unauthorized access or revision
- * "Objectivity" involves two distinct elements, presentation and substance
 - Presentation is the display of information in an accurate, clear, complete and unbiased manner
 - * Substance is the focus on accurate, reliable and unbiased data generated using sound statistical and research methods.

What does this mean to social scientists?

- * Information collected using accepted social science methods and subjected to an independent, formal peer-review can normally be published by agencies
- For confidential data, the researcher must document the research design, methods, and means of analysis

What does this mean to social scientists? (continued)

- * Data and/or models that have not been peerreviewed cannot be used in regulatory actions
- * Some data previously provided by agencies will not be available to the public or used in analysis anymore; this applies particularly to preliminary data sets and information about cutting edge studies, as well as some technical papers and other internal documents

How can traditional knowledge and scientific knowledge be included?

- * For many, the Data Quality Act promises that traditional knowledge will be used in agency decision-making on par with scientific knowledge
 - * Problem: Traditional knowledge must be treated as proprietary in the same manner as private industry information
 - * Problem: Traditional knowledge must be subjected to the same tests of utility, integrity, and objectivity as scientific knowledge
 - * Plus: Aggregated traditional knowledge, if collected using accepted social science methods, can be used by agencies

How should NOAA Fisheries social scientists respond?

- Use consistent, accepted social science methods to develop fishery databases and information
- ***** Ensure that the processes and methods of research are fully documented and available to the public
- Encourage academic and private sector colleagues to meet the same standards so that the research from these colleagues can be used by NOAA Fisheries

Changes to the Guidance

- ❖ OMB has published a Revised Information Quality Bulletin on Peer Review [Federal Register 69(82): 23230-23242; April 28, 2004] for comment
- ❖ OMB requires agencies to post Information Quality Correction Requests and Responses to their websites [Memorandum to the President's Council, August 30, 2004]

Peer Review

- Peer review is to be required for all "influential scientific information" and "highly influential scientific assessments"
- * "scientific information" includes factual inputs, data, models, analyses, or scientific assessments related to the sciences and any communication of this information in any medium
- * "scientific assessment" means an evaluation of a body of scientific or technical knowledge which synthesizes multiple factual inputs, data, models, assumptions and/or best professional judgments to bridge uncertainties in available information

Posting of Information Quality Correction Requests and Responses

- ***** By December 1, 2004, each agency must have a public website to:
 - Display each correction request
 - *A description of the context of the action and request
 - * The Agency's formal response
 - * All communications regarding appeals

Conclusion

- * The Information Quality Act poses both a problem and an opportunity...
 - The problem: Data and information disseminated by Federal agencies must conform to minimum quality standards
 - The opportunity: Data and information quality can be improved thus benefiting the scientific endeavor and the general public

For more information...

* Go to the NOAA Fisheries' Information Quality Act intranet page... http://apps.nwfsc.noaa.gov/ and click on DQA Information

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